

AFRIMAR Tunisia cooperates with PR-CRUISER

Vienna, October 2006

The Afrimar Group, specialised in the North African market for the last 30 years, decided to cooperate with PR-Cruiser in all matters concerning Marketing, PR- and Media work. "The concept of PR-Cruiser as well as the expert knowledge in the cruise industry contributed to our decision to engage this agency for our marketing activities in the worldwide shipping industry", says Hassen Salah, Managing Director of Afrimar Tunisia. "The wide range of services offered by PR-Cruiser are supporting us to promote our company in the cruise, cargo and yachting industry."

„We are more than happy to advise this well established company in communicating their mission-related activities to customers, media and the general public as we are aware that just in our days marketing and communication are more important than ever”, knows Birgit Wachmann, Director PR and Communication of PR-Cruiser. „We can offer our clients marketing instruments for special occasion, fitted to the personal requirements and for a reasonable price-quality-relation.”

The Afrimar Group can offer cruise and shipping companies expertise and support in all North African ports in Morocco, Algeria, Tunisia and Libya. Afrimar has the know-how in handling cruise ships, passenger lines, cargo, tankers as well as yachts. Services include acting as port agency, organising shore excursions, crewing, project cargo services, conventional liner services, organisation of land transport, customs clearance formalities, depots for LCL cargo as well as assistance for special projects and special transport. Afrimar has all North African contacts centralized in its head office in Tunis, Tunisia, which is well connected by Airlines to Europe and visitors do not need a visa to enter. Subsidiaries are located in Casablanca, Algiers, Sousse and Tripoli. For communications Afrimar has an updated and advanced computerized system in place to offer maximised network possibilities. For more information please visit www.afrimar.com, or contact management@afrimar.com.

PR-Cruiser is offering services in the field of public relations for the international cruise industry. All services are offered to fair fixed-prices, no cost intensive annual contracts have to be signed. The offered services range from writing press releases, press articles and press kits to designing websites and brochures as well as flyers. PR-Cruiser is also active in the field of Marketing & Sales including the contact to travel agents via direct mailings, training on products as well as the organization of workshops and seminars. For more information on PR-Cruiser please visit www.pr-cruiser.com, or contact bwachmann@pr-cruiser.com.