

Press Release

November 2006

AFRIMAR Group became associate member of the European Cruise Council

The AFRIMAR Group joined the European Cruise Council (EEC) as associate member to become part of a highly visible network of quality providers given exclusive access to the top decision-makers in the cruise industry.

The ECC was formed to promote and defend the interests of the cruise sector with EU institutions, collate industry statistics to demonstrate the scale and breadth of the cruise industry and provide a resource for the promotion of cruises in Europe. Europe as destination is gaining in popularity every year. The Mediterranean is already the second most popular destination worldwide. "Through the European Cruise Line associate membership program we have the possibility to work together with the member cruise lines to address industry issues and develop new business and innovative ideas in the North African Network", says Hassen Salah, Managing Director of AFRIMAR Tunisia.

The AFRIMAR Group is established in Tunisia, Algeria, Libya and Morocco with more than 25 years of experience in handling cruise- and passenger vessels in North African ports. Services include acting as port agent, organising shore excursions, crew exchange, transfers, hotel accommodation and any assistance required by principals. Afrimar has professional staff in all ports who can reply to principals and vessels requests seven days a week.

AFRIMAR is representing major cruise- and passenger lines in North Africa. For more information please visit the website www.afrimar.com.

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